

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 57975 CF LOC-POL FBD - LBD: 08/06/12 - 08/12/12 HL#: Created: 08/01/12 05:21 PM

Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 4916 Agency Commission: 15 % Updated: MBREDENWBZ on 08/01/12 05:33

Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SENATE MA Self :03:00 Confirmed: 08/01/12 05:33 PM

Buyer: n. mcdonald Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/02/12 08:36 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$225.00	5	\$1,125.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$270.00	5	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$405.00	5	\$2,025.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	M T W T F * *	NEWS	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DDRPIL	M T W T F * *	PHIL	30				0.0	\$190.00	4	\$760.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	EJUDY4P	M T W T F * *	EFG	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ENWS5P	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	5										
008	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$900.00	5	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	5										
009	FJUDY430P	M T W T F * *	EFG	30				0.0	\$630.00	3	\$1,890.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	3										
010	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,350.00	3	\$4,050.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	3										
011	AJEOPMF	M T W T F * *	ACC	30				0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	3										
012	LLETTER	M T W T F * *	LETT	30				0.0	\$350.00	5	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	MNEWS430A	M T W T * * *	SUNR	30				0.0	\$135.00	1	\$135.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$270.00	1	\$270.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE	M T W T F S S	NEWS	30				0.0	\$1,620.00	4	\$6,480.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AWHEELSA	* * * * * S *	ACC	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$135.00	1	\$135.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

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022	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$135.00	1	\$135.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	DCBSSOAP1	M T W T F * *	SOAP	30				0.0	\$450.00	1	\$450.00		
	FIXED												
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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	65	0	\$40,265.00	\$34,225.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals.			\$40,265.00	\$34,225.25	\$0.00	\$0.00